

**GSOM Emerging Markets Conference 2018  
Doctoral Colloquium**

**October 2, 2018**

**Venue: GSOM Campus “Mikhailovskaya Dacha” (Sankt-Peterburgskoe shosse, 109)**

**Room 1221**

Time	
9:30 - 10:00	Registration and coffee
10:00 - 10:15	<b>Galina Shirokova (Colloquium chair)</b> Colloquium welcome
10:15 - 11:15	<b>Jan Brinckmann</b> Learning session “Developing an Academic Scholar Career in the Quantitative Domain: Personal Lessons learned”
11:15 - 11:30	Coffee break
11:30 - 13:00	<b>Jan Brinckmann</b> Learning session “Developing an Academic Scholar Career in the Quantitative Domain: Personal Lessons learned”
13:00 - 14:30	Lunch
14:30 - 16:00	<b>Áron Perényi</b> Learning session “Selection and Implementation of Appropriate Research Methods”
16:00 - 16:15	Coffee break
16:15 - 18:00	<b>Áron Perényi</b> Learning session “Selection and Implementation of Appropriate Research Methods”

**Intensive Learning Sessions Instructors’ Profiles**

**Jan Brinckmann**

**Professor of Entrepreneurship and Strategy, ESADE Business School, Spain**

Dr. Jan Brinckmann is Professor of Entrepreneurship and Strategy at ESADE Business School in the Strategy and General Management Department. He is Academic Director of the Entrepreneurship Research Group at ESADE as well as ESADE’s business creation activities called EWorks. He is also on the editorial review board of the Journal of Business Venturing and Entrepreneurship Theory and Practice - the two top entrepreneurship focused academic journals. Before coming to ESADE, he taught at Loyola University Chicago and Cornell University and was a visiting scholar at Stanford University and Case Western Reserve University. Beyond his dedication to academia, Dr. Brinckmann has a passion for empowering entrepreneurs. He cofounded, invests in and is a board member of various international high growth technology companies.



**Áron Perényi**

**Lecturer in International Business, Department of Business Technology and Entrepreneurship, Swinburne Business School, Australia**

Dr Áron Perényi is Lecturer (Assistant Professor) in International Business, Swinburne University of Technology, Melbourne, Australia. His research focuses on international entrepreneurship, including: international competitiveness, firm internationalisation, SME development, and senior entrepreneurship in the context of transitional and emerging countries. Dr Perényi has also conducted research in leadership and ethics, and specialised areas of consumer behaviour (health care, energy efficiency). His projects involve the Australian and Central Eastern European businesses, the Victorian Aboriginal community, and businesses, governments and civil society across Australia, Central Eastern Europe, and Latin America. Dr Perényi is a professional member of AIB, AIB-CEE, ANZAM, EURAM, the Hungarian Economic Association and a public body member of the Hungarian Academy of Sciences.



**October 3, 2018**

**Venue: GSOM Campus “Mikhailovskaya Dacha” (Sankt-Peterburgskoe shosse, 109)**

**Room 1221**

Time	
9:30 - 10:00	Registration and coffee
<b>PAPER DEVELOPMENT SESSION WITH FEEDBACK AND DISCUSSION</b>	
<b>Discussants:</b> Galina Shirokova (GSOM SPbU), Marina Latukha (GSOM SPbU), Andrei Panibratov (GSOM SPbU), Áron Perényi (GSOM SPbU), Maria Smirnova (GSOM SPbU), Joan Freixanet Solervicens (GSOM SPbU), Daria Podmetina (Lappeenranta University of Technology, Finland) <b>Moderator:</b> Galina Shirokova	
10:00 – 10:30	<b>Guseva Olga (HSE)</b> “Startups in Russia: Ownership vs. Performance”
10:30 - 11:00	<b>Begler Alena (GSOM SPbU)</b> “Knowledge Management Strategies of Russian Companies”
11:00 – 11:30	<b>Kubelskiy Miroslav (GSOM SPbU)</b> “Knowledge Management Specification: Building an Ontology to get a Shared Understanding”
11:30 - 12:00	Coffee break
12:00 - 12:30	<b>Sokolov Dmitri (GSOM SPbU)</b> “Deconstructing HRM-intellectual Capital Relationship: a Role of Knowledge Management Strategies”
12:30 - 13:00	<b>Karpinskaia Emilia (GSOM SPbU)</b> “The Entrepreneurial Leadership and New Venture Team Performance: Configurational Perspective”
13:00 – 13:30	<b>Grinberg Elvira (GSOM SPbU)</b> “Knowledge Map as a Managerial Tool: Pros and Contrasts”
13:30 - 14:30	Lunch
14:30 – 15:00	<b>Klishevich Daria (GSOM SPbU)</b> “Internationalization of the State-Owned Enterprises: Evidence From Russia”
15:00 - 15:30	<b>Nikolchenko Natalia (GSOM SPbU)</b> “Information Asymmetry and Risk Aversion in Supply Chain Contract Design”
15:30 – 16:00	<b>Selivanovskikh Louisa (GSOM SPbU)</b> “The Role of Talent Management in Developing a Firm's Absorptive Capacity: a Cross-Country Analysis”
16:00 – 16:30	Coffee break
16:30 – 17:00	<b>Bordunos Aleksandra (GSOM SPbU)</b> “Human Resources Management Disclosure by Banks in Russia”
17:00 – 17:30	<b>Muravskaia Snezhana (GSOM SPbU)</b> “Influence of Multichannel Marketing Strategies on Consumer Behavior”
17:30 – 18:00	<b>Nintuona Soyiri Joseph (GSOM SPbU)</b> “From Expatriation to Global Migration: the Role of Talent Management Practices in Talent Mobility to Ghana”
18:00 – 18:30	<b>Chen Xinchuan (GSOM SPbU)</b> “The Influence of Institutional Environment on the Internationalization of Enterprises in Emerging Market Countries”

**October 4, 2018**

**Venue: GSOM Campus “Mikhailovskaya Dacha” (Sankt-Peterburgskoe shosse, 109)**

**Room 1208**

16:30 – 18:30	<b>Research workshop “An Agenda for Research on CSR in Developing Countries”</b> Speaker: Subhasis Ray (Xavier University, India)
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